



OUR VALUES

IMAGINATION enables us to discover new things and reframe what's possible. We feed our imagination by carving out safe spaces for ideation and diverse and curious exploration of what could be.

Supporting values: Learning, Creativity, Exploration, Curiosity

BOLDNESS allows us to subvert the status quo and bring about new possibilities. We embrace boldness by confronting power without fear and engaging in healthy disagreements while critically examining our actions and positions.

Supporting values: Courage, Subverting the status quo, Fairness/Justice/Equity

SHARING POWER allows us to be decent, to allow our own creativity to flourish, and to subvert the status quo. We share our power by being transparent and inviting participation in decision-making. This empowers everyone at IW to speak their mind and not be afraid of power.

Supporting values: Trust, Transparency

ECLECTICISM (or combining schools of thought) enables us to see systems as both multifaceted and whole, and come up with new possibilities. We live our eclecticism by being intellectual omnivores, seeking interactions with and adopting ideas from different disciplines.

Supporting values: Systems thinking, Multidisciplinary, Wholeness

KINDNESS brings the human element into our work and enables harmonious communication and the uncovering of deeper truths. We live our kindness by interacting courageously but decently and with empathy—with each other and with clients and partners.

Supporting values: Inclusivity, Empathy

FUN AND JOY enable us to be optimistic, resilient and creative. We live by this mindset through humor, making time for play, and exploring our passions.

Supporting values: Optimism, Asset-based/Generative

